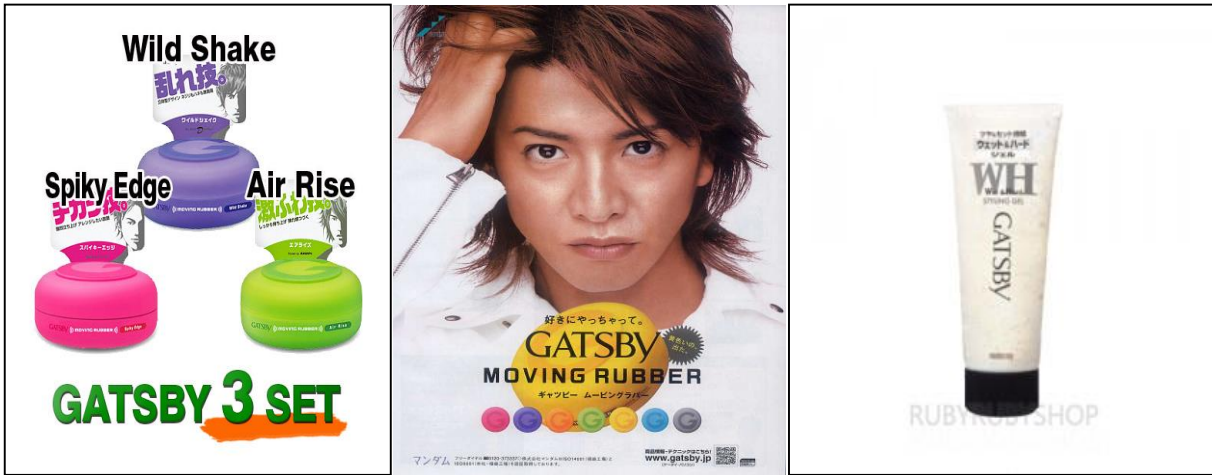


DOC 3.



- a) Various ads for Japanese air gel for men (September 2014) Available in India and China too, see <https://www.youtube.com/watch?v=swYxzpWA0zw>
<https://www.youtube.com/watch?v=OyrFP8tZkGU>
+ <http://www.gatsby.cn/>

- b) Various ads for an Italian brand of luxury leather goods (2013).

“MARK / GIUSTI - The Gatsby Collection

The 2013 “THE GATSBY” Collection is inspired by Scott F. Fitzgerald’s award winning Novel “The Great Gatsby”. The iconic films have had a profound influence on men’s fashion, elegance and style.”

<https://www.youtube.com/watch?v=hqxfgrinphg>

